



Are we looking for you? Or are you looking for us? We are looking for...

We are Recruiting! – Marketing Intern

Location

ICS employees work in a predominantly remote work environment.

The Company

A highly respected player at an international level, International Conference Services Ltd. (ICS), is a Professional Conference Organizer in business for over 45 years that works with national and international associations, and organizations, to host conferences, events & tradeshow. Our work is very purposeful - we are truly “connecting people to facilitate change in the world.” With over 80 staff working remotely across North America, Europe, and Asia, we are truly an international team, and we leverage the strengths that our diversity brings.

The Culture

ICS operates in a true “team” environment - trust, support, and empowerment of each other are very important to our culture. We know that we work better as a team, and we regularly celebrate our collective accomplishments. We pride ourselves on being innovative, solution-oriented and are able to think outside the box, which keeps us all learning and growing as professionals together. We care deeply about creating exceptional experiences for our clients and pride ourselves in our many long-term relationships we have cultivated.

Role Overview

The Marketing Intern position will be suited to a self-motivated, professional person who can confidently work with a variety of people from different cultures and backgrounds. Diplomacy, tact, exceptional communication skills and customer service are important to success in this role. The goal of our internship program is for you to get the best experience possible and to gain as much exposure to the professional conference industry during your time with us.

Responsibilities

- Assist our Marketing Team with the development of marketing strategies
- Assist with the content management of project websites
- Set up and manage social media profiles and produce organic posts including images/ videos
- Assist with managing email marketing campaigns, including developing content/ graphics and design
- Support marketing reporting and analytics
- Develop and coordinate templated content for onsite materials and mobile app

Skills & Attributes

- Ability to communicate fluently in English is essential
- Current enrollment in a university program is required
- Computer literacy in a variety of software programs such as Microsoft Office (Word, Excel, PowerPoint)
- Willingness to learn new software packages
- Ability to utilize the internet for research purposes and for sending email correspondence
- Experience using virtual platforms such as Zoom, Microsoft Teams are a bonus, but not required

What's next?

Please send your resume and cover letter to careers@icsevents.com.