

MEMBERS' NEWS

The Future of Membership: A Transformation?

Can current membership schemes continue given the challenges associations are facing today?

IAPCO PCO: KENES Group, Switzerland

Professional associations have long been successful in delivering great benefits to their members and stakeholders and in many cases substantially contributing to their cause; but many working with associations are asking if this can continue given the challenges associations are facing today. All organisations nowadays are being reshaped by powerful socio-economic trends and those which are not able to adapt to these trends may not be able to survive.

Membership has long been used as the "health check" for professional associations, with an increase in enrolments and a strong renewal rate hailed as the vital signs of a healthy society. Somewhat disturbingly, recent surveys indicate that over 50% of associations report they are not experiencing any growth in membership, with 24% indicating they are seeing a decrease.

The new Kenes White Paper aims to outline the key trends facing professional associations today, in particular in regard to membership. It draws on research, industry insight, and the experience of Kenes Associations Worldwide (KAW), which is based on the management of membership for a number of medical and scientific societies. The White Paper does not intend to provide solutions, instead it provides information to aid discussion and decision making to ensure societies and associations can successfully adapt to this ever changing environment.

White Paper: <http://kenes-group.com/future-membership/>

snaPCO on Erasmus



Group site inspection reaching the rooftop of the central Electra Metropolis hotel in Athens



2017 project plan designed and created by the kids of Erasmus' staff at the New Year's party



Tsknopempti celebrations in the office of Erasmus, part of the official carnival celebrations in Greece



Helmets on for the site inspection of the Makedonia Palace hotel (under renovation) in Thessaloniki

20-day lead time!

IAPCO PCO: MCI India (Delhi)

The 16th edition of International Myeloma Workshop (IMW) was organised in New Delhi, India from 1-4 March 2017 with an objective to discuss basic, pre-clinical and clinical aspects in the biology and treatment of multiple myeloma, with over 1000 delegates from across the globe in attendance.

With what must surely be one of the shortest leadtimes, just 20 days, MCI India was successful in creating and delivering an immersive "India

Experience" to all 1300 delegates, 75% of whom were on their maiden trip to India.

The culmination of the "India Experience" was the closing, silver plated, gala dinner with a smorgasbord of cultural and artistic performances from across India and a carefully and discerningly chosen Indian cuisine that left an indelible taste of the "India Experience" all attendees would like to preserve for posterity.

Simulator in Action!

IAPCO PCO: ICOM for Organization, Marketing and Research, Egypt

For the first time in Egypt, the simulator is in Action. ICOM took the lead to improve and develop new training methods for healthcare professionals and provide a risk-free learning environment.



ICOM formulated two successful events, each based on the simulator whereby the professors gave junior physicians their experience in stenting different cases. This gave each junior physician the opportunity to work as hands-on, on his own, in an environment similar to that of real life and to learn the tips and tricks of making detailed procedures without risking a patient's life.

The modules of the simulator provide a range of patient cases with distinguished anatomies and scenarios, facilitating knowledge-based and procedural-skills training for this procedure. It sets a new standard for medical education and the learning objectives are designed to fulfil both technical and cognitive skills acquisition for cardiologists and all members of the procedure team.

snaPCO on International Conference Services, Canada, 40th Anniversary Party



Franziska Kaltenecker, former President and owner of ICS, enjoying the cocktail reception at the ICS Vancouver office



ICS America Manager, Jennifer Brock, at the Vancouver Club



Mathias Posch, President of ICS, addressing the dinner party guests at the Vancouver Club



Gregg Vane, Chair, Local Organising Committee, for COSPAR 2018 and Dr. Sarwal, from the International Cancer Control Congress Association, at the Vancouver Club

Recognising the importance of the Ambassador

IAPCO PCO: GUARANT International, Czech Republic

Dr. Libor Přeučil (CIIRC – The Czech Institute of Informatics, Robotics and Cybernetics of the Czech Technical University in Prague) has been appointed the role of the Czech Ambassador (local host) for his part in securing a major win for Prague 2021.

This very important technological meeting, the IEEE/IROS Conference, which focuses on Intelligent Robots and Systems, is one of the most prestigious global gatherings in the field of robotics. The conference exposes the latest trends and innovations in robotics and intelligent systems. More than 3000 participants are expected to attend along with a massive exhibition on the latest robotics technologies.

Prague's success was greatly due to the reputation of the Czech client, Dr. Přeučil, however, GUARANT International and the client had worked hard together on the idea of bringing this event to the city for over a year. The challenging preparations included creating a bid, finding and getting support for the candidacy, and also the support of the final selection. At the end of this marathon-like process, Prague was invited to Deajon, South Korea, to face London in the final round. Other contributing factors to the win were the country's open visa policy, safety and security – and not forgetting the inspirational beauty of Prague.

In further recognition of the part played by the event's ambassador, the Prague Convention Bureau in April 2017, during their Ambassador

Awards, presented the Candidacy of the Year 2016 award to Dr. Přeučil for

getting this prestigious conference to Prague in 2021. Congratulations!



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